

IHG's Energy Efficiency Journey

January 2026



Today's Content

An Overview of IHG

Understanding IHG's
Carbon Reduction

Commitment
IHG's Progress to Date

What's Next

A Little About IHG

1. IHG is the 3rd largest hospitality company in the world
2. IHG is traded out of the UK
3. Like most hospitality companies, IHG is asset-light, that is, most IHG's hotels are franchised
4. IHG has >6,800 properties worldwide
 - Of those, 59% are in the US
 - Of those in the US, 90% are Essentials and Suites hotels
 - That is, 54% of IHG's hotels are US-based Essentials and Suites hotels

IHG HOTELS & RESORTS



REGENT



NIGNETTE
COLLECTION

KIMPTON
HOTELS & RESTAURANTS

HOTEL
INDIGO

VOCO



CROWNE PLAZA



EVEN



Garner

avid

ATWELL
SUITES

STAYBRIDGE
SUITES



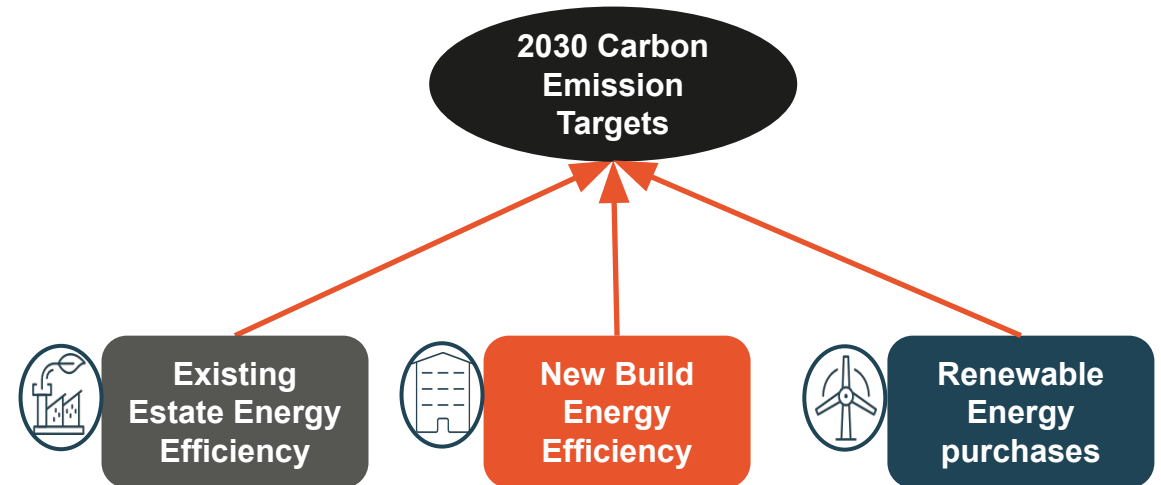
CANDLEWOOD
SUITES

IHG®

IHG ONE REWARDS HOTELS & RESORTS

IHG, along with its competitors, has set a Science Based Target that requires us to reduce emissions by 46%

- In 2021, IHG set a **1.5°C** aligned Science Based Target, which means that we have committed to do our part to keep global warming below **1.5°C**
- Hilton and Marriott have also set **1.5°C** aligned Science Based Targets with Marriott going one step further and committing to net zero by 2050
- The implications of IHG's target are that we will need to reduce the carbon emissions from both our managed and franchised estate by **46% between 2019 and 2030**
- There are **three broad levers** that will enable IHG and our hotels to reach the 2030 carbon reduction targets



In order for IHG to meet its SBTI Target, significant progress needs to be made in reducing the energy consumption of US-based Essentials and Suites hotels.

Progress on Energy Efficiency

Hospitality companies use Brand Standards to assure that the Guest Experience in a hotel is consistent regardless of location.

IHG has integrated multiple Energy Conservation Measures (ECMs) into its Brand Standards. These touch

- Lighting
- HVAC
- Domestic Hot Water
- Commercial Kitchens
- Recreational Water

In 2025, IHG reported a 4.6% reduction in energy use in the US.

Energy Efficiency Challenges

IHG requires a minimum ROI on all ECMs that are adopted in Brand Standards.

There are no existing ECM technologies in the marketplace that meet this ROI for Essentials and Suites hotels.

As a result, IHG is seeking to expand its role in EE Market Transformation by

- Partnering with utilities, Trade Associations, REEO's and other MT organizations
- Testing and piloting emerging energy efficient technologies in IHG hotels
- Using its market position to engage supplier/manufacturers

Piloting ECM's

What IHG is Looking For

Emerging, not leading or bleeding, efficient technology that has applications in hotels

Partners to help plan and run Pilots on select technology

Reliable, accurate data on performance of technology

What IHG Can Offer

Access to >3K properties across the US

Ability to help drive Market Transformation for select technology

Next Steps

Interested in talking? Reach out:

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