



**Goal:** Make cost-saving, high performance HVAC technology the first choice for all homeowners and contractors across the Midwest.

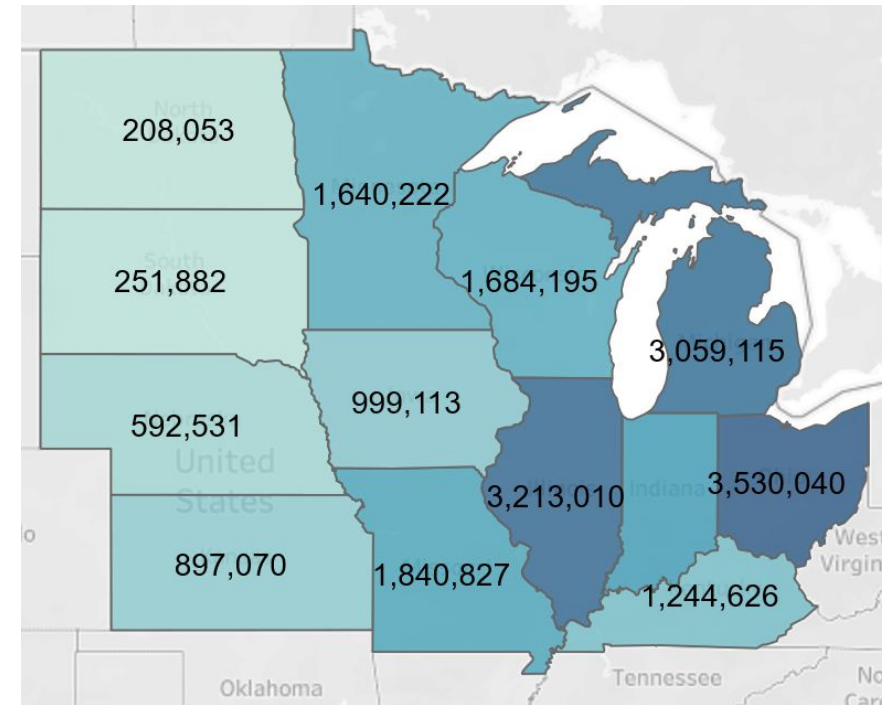


**MIDWEST  
COLLABORATIVE**

# Midwest Heating & Cooling Collaborative

*Accelerating ASHP adoption faster and better, together*

- Delivered by **CEE, Slipstream, MEEA,** and **Elevate**
- 2025-2026 Objectives:
  - Cross pollinating program best practices
  - Filling research gaps
  - Workforce development
  - Regional market transformation strategy and technical assistance



*Number of SFH per state*

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*Available Resources on [www.mwcollab.org](http://www.mwcollab.org)*



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