

An aerial photograph of a large, multi-story building with a flat roof. The roof is covered with numerous solar panels. Several workers in safety gear are visible on the roof, some standing and some working. The building is surrounded by green grass and some trees. The text is overlaid on the left side of the image.

# Elevate

Weaving an EE Safety Net: Braiding Funds for Community Building  
Retrofits

Midwest Energy Solutions Conference

Chicago, Illinois

January 27, 2026

# Our Vision

Elevate seeks to create a just and equitable world in which everyone has clean and affordable heat, cooling, power, and water in their homes and communities – no matter who they are or where they live.

Elevate designs and implements programs focused on climate solutions and financial inclusion to preserve affordable housing and promote healthy, just, and sustainable communities.



# Elevate by the Numbers



**1,551,065**

People  
helped



**\$148,036,923**

Money  
put back  
into the  
community



**377,912**

Metric tons  
of carbon  
saved



**367,797**

Housing units  
improved



**2,173**

Jobs  
created

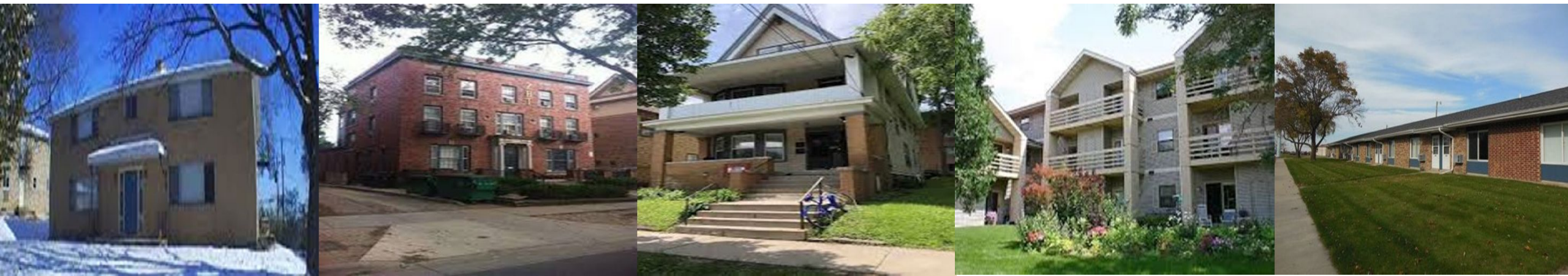
# Dane County Wisconsin Efficiency Navigator Program

## Partners



# Efficiency Navigator Program Objectives

- Helps small to medium size multi-family housing decarbonize to become more efficient and resilient while reducing operating costs to remain affordable.
- Addresses the intersection of environmental, social, and economic justice for cost-burdened residents
- Reduces energy and water demand in our existing building stock to tackle climate change
- Fosters innovation to help preserve affordable workforce housing
- Providing a one-stop-shop for owners to decrease time and effort in identifying efficiency opportunities and accessing incentives



# Efficiency Navigator Program Design



Residents at or below 80% area median income based on census area data, rent charged



Building is unsubsidized, rental properties 2+ units



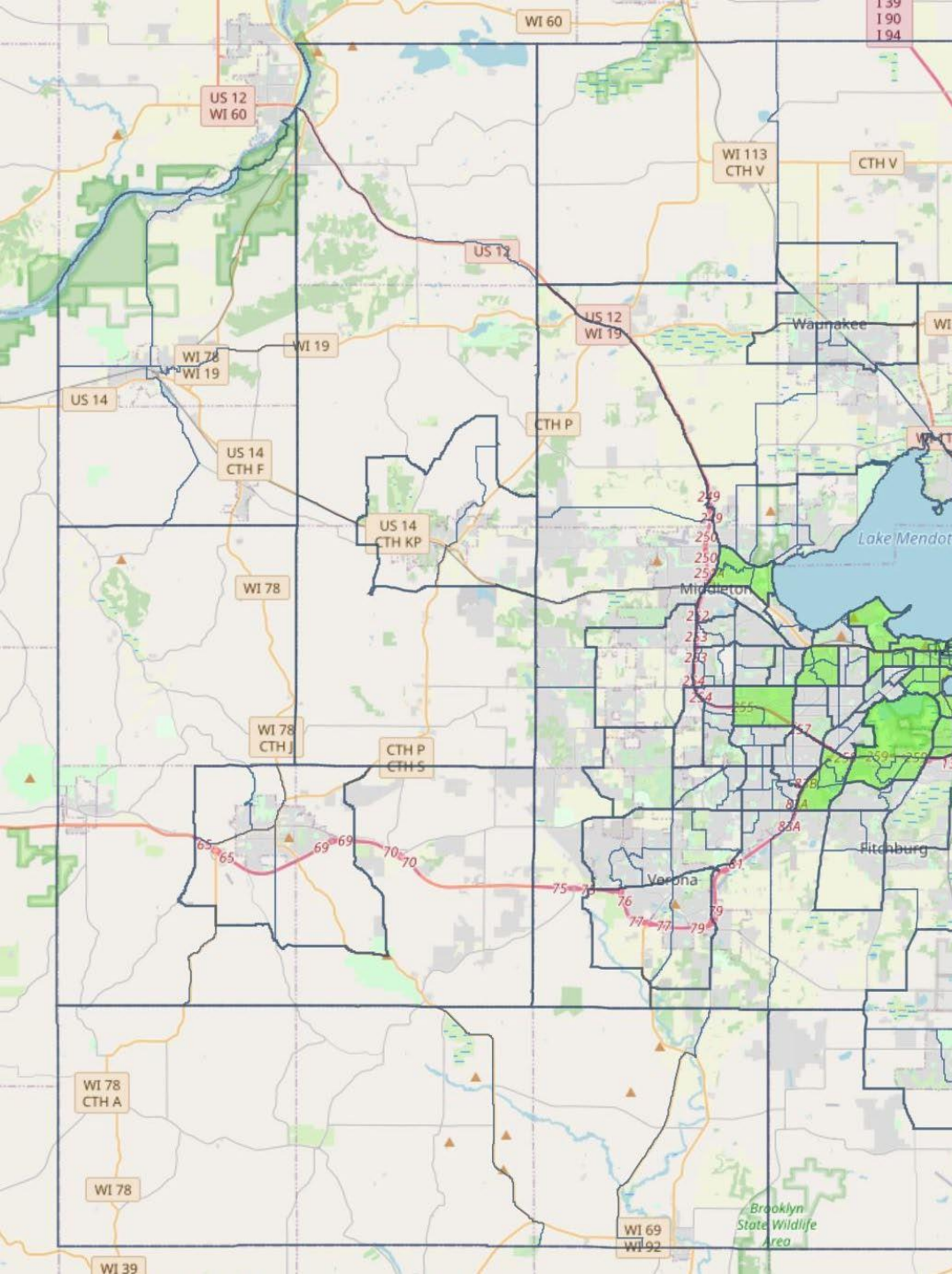
Upgrades are fully subsidized



Emphasis on decarbonization



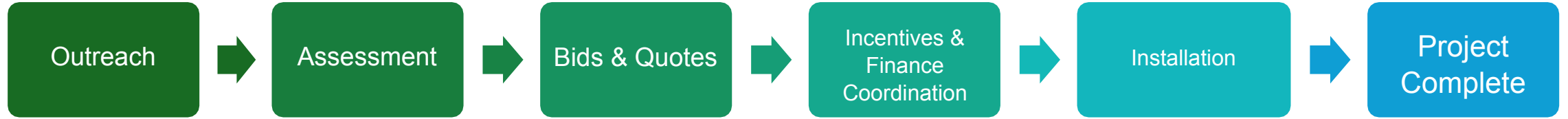
Local workforce



# Census Areas - Outreach Focus

- **25%** of the total housing stock in Dane county is unsubsidized affordable with 1+ units
- **67%** of the available affordable housing stock in Dane County is unsubsidized affordable

# Navigator Process



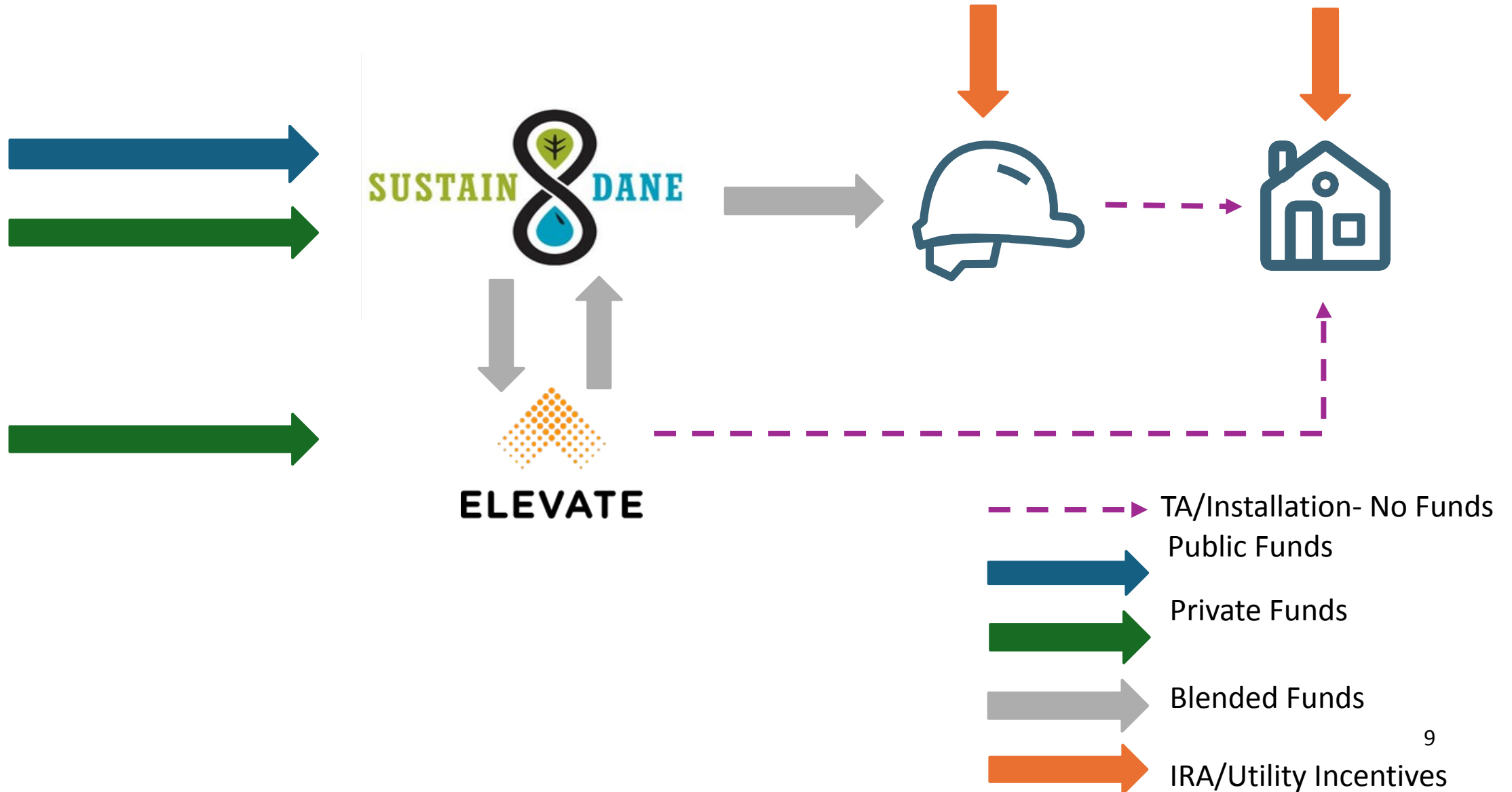
Property Owner

Sustain Dane- Navigator

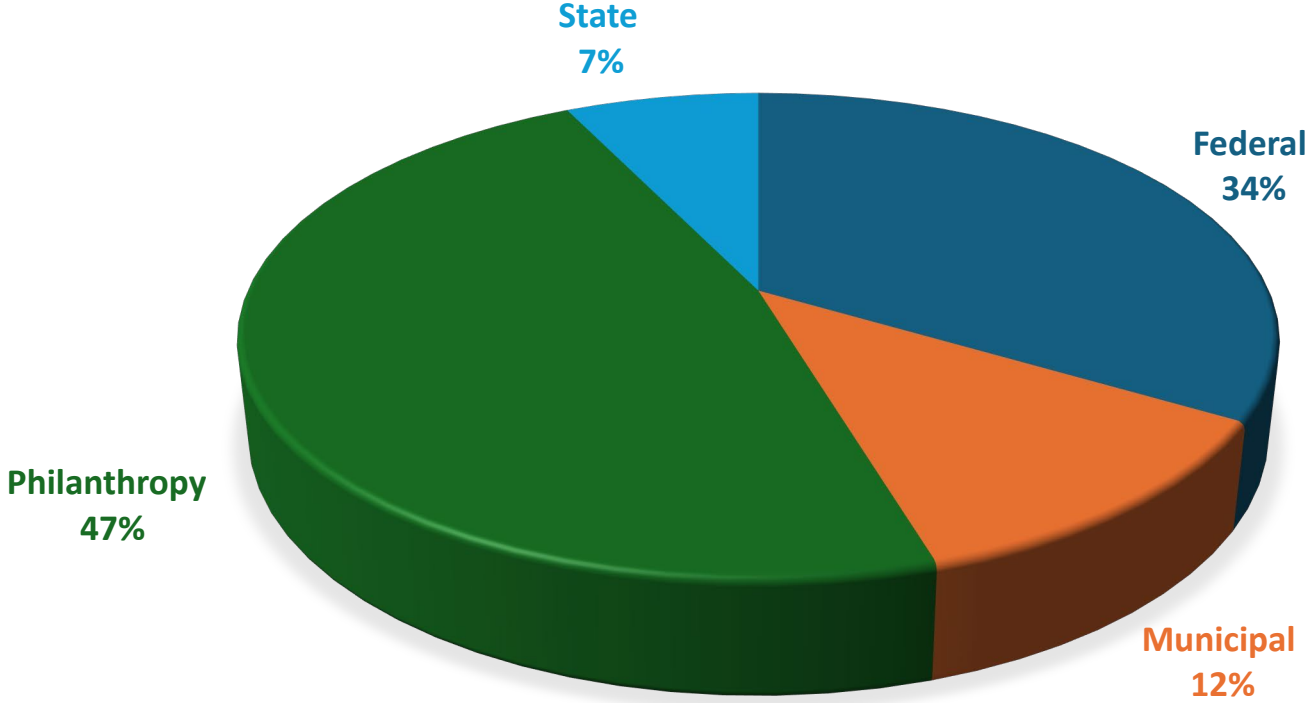
Elevate- Technical Engine

Contractor

# Flow of Funds



# Efficiency Navigator Funding Profile



# Case Study: Madison Multifamily

## Rental

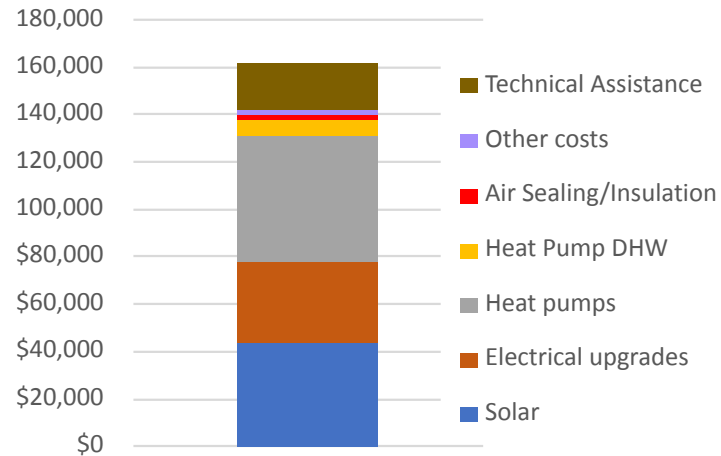


- Units: 4 + common area
- Air Source Heat Pumps
- Solar installed: 18 kW DC
- Data energized: 5/21/25
- Savings since energized (estimated based on kWh): 11.6 MWh, \$1,474



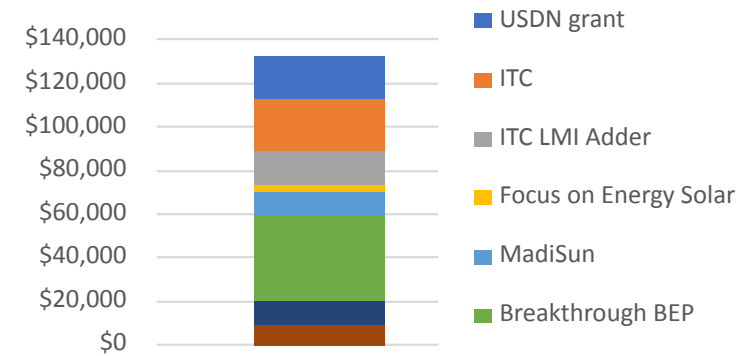
# Case Study: CapEx and Incentives

## Leland CAPEX



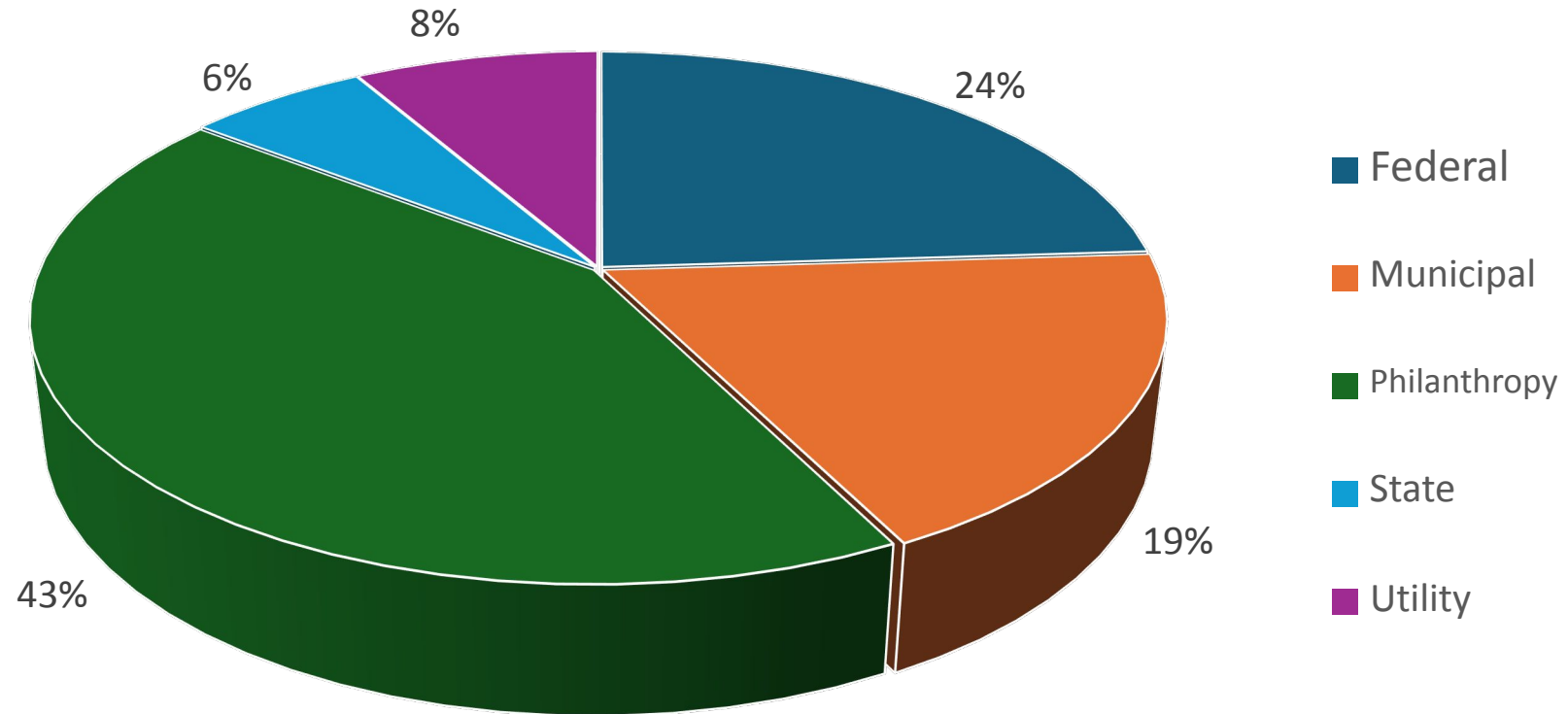
Solar	\$43,468
Electrical upgrades	\$34,239
Heat pumps	\$53,448
Heat Pump DHW	\$6,500
Air Sealing/Insulation	\$2,400
Other costs	\$1,800
Technical Assistance	\$20,000
	<b>\$161,855</b>

## Leland Leveraged Incentives



USDN grant	\$20,000
ITC	\$23,312
ITC LMI Adder	\$15,541
Focus on Energy Solar	\$3,500
MadiSun	\$10,000
Breakthrough BEP WI	\$40,000
OEI - Madison	\$10,000
Focus on Energy Efficiency	\$10,000
	<b>\$132,354</b>

# Case Study: Leveraged Funding by Source



# Thank you!

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